

Obvio Tech — Media Kit 2026

UK Technology, Policy & Investment Intelligence

Preliminary Document

This document serves as a preliminary media kit for Obvio Tech, providing a structured overview of the platform’s strategic trajectory and projected audience objectives for the 2026 calendar year.

Introduction

Obvio Tech is building a focused readership of UK decision-makers, investors, and operators across technology, finance, and policy. This media kit outlines projected audience growth targets and partnership context for 2026.

Platform Thesis

Obvio Tech provides institutional-grade intelligence at the intersection of the UK’s digital economy and regulatory landscape. Our editorial focus prioritizes high-signal analysis over high-volume news, catering to professional readers who require clarity on how policy shifts impact capital allocation and technological adoption.

Editorial Pillars

- **Policy & Regulation:** Analysis of UK legislative frameworks affecting AI, fintech, and data sovereignty.
- **Capital Markets:** Tracking venture flow, institutional investment trends, and M&A activity within the UK ecosystem.
- **Operational Intelligence:** Insights for founders and C-suite executives on scaling within the British economic climate.

Audience Targets (Projected)

Audience Profile — 2026 Targets

The following table summarises the projected audience composition Obvio Tech aims to reach by the end of the 2026 fiscal year.

Metric	2026 Target
Total Newsletter Subscribers	10k+ (by Q3 2026)
C-Suite / Founder-Level Readership	40–50%
Institutional & Professional Investors	25–35%

Metric	2026 Target
UK-Based Audience	80–90%

Distribution Strategy

Growth is predicated on a controlled-circulation model, focusing on organic acquisition through high-value technical content and strategic distribution within professional networks in the City of London and UK regional tech hubs.

Disclaimer

Figures shown represent forward-looking audience targets based on planned editorial growth and distribution strategy. These are projections, not current performance claims.

Contact

For partnership and sponsorship enquiries, please direct all correspondence to the platform partnership portal:

URL: obviotech.co.uk/partner-with-us/

Email: contact@obviotech.co.uk
